



Leadership Team:

Chuck Burr, Daran Rudnick, Matt Stockton, Cody Creech, Jessica Groskopf, Robert Tigner, & Jason Warren

Management Team:

Tsz Him Lo, Turner Dorr, Hope Nakabuye, Abia Katimbo, Jared Daily, Jacob Nickel, & Krystle Rhoades



Competition Overview

Location:

North Platte, NE

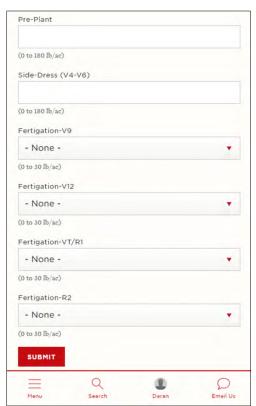
Simulated Farm Size:

- Sprinkler Corn: 3,000 acres
- Sprinkler Sorghum: 1,000 acres
- SDI Corn: 1,000 acres *equipment compliment represents 3,000 acres*

Management Decisions:

- Insurance Coverage
- Hybrid and Seeding Rate
- Nitrogen Management
- Irrigation Management
- Marketing

Real-time decisions are logged on TAPS.unl.edu





Ex. Irrigation Scheduling

- Irrigation System Operated:
 - Monday & Thursday
- Irrigation Depths:
 - 0 to 1.0 inches per event
- Cost:
 - Fixed cost per acre-inch
- Decisions:
 - The participants have until 10 AM on the irrigation days to note whether they would like to irrigate using the competition website (<u>www.TAPS.unl.edu</u>).
 - If participants fail to indicate their intent to irrigate by 10 AM, no irrigation water will be applied on that irrigation day.
 - Irrigation scheduling can be made approximately 2 weeks in advance using the competition website.





Timeline: Management Decisions

Insurance selection:

Pre-plant nitrogen amount (lbs/acre): April 10th

Hybrid selection and seed delivery: April 10th

• Seeding rate: April 10th

Side-dress nitrogen amount (lbs/acre):
 According to crop progress

March 20th

Fertigation options available

Corn: V9, V12, VT/R1, & R2
 According to crop progress

• Sorghum: Stage 2, 3, 4, and 5

Irrigation Management
 Planting to Harvest

Marketing of Grain
 March 1st to Nov. 30th







Conceptual Underpinnings

There are three conceptual components for the TAPS program, which focus on creating self-motivation, self-reliance in learning, and adaptive management capability of associates (participants).

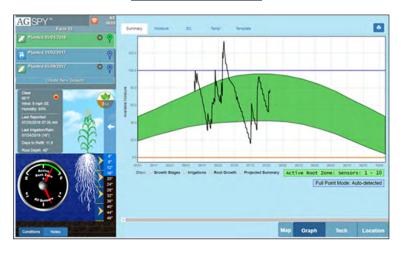
Competition



Peer-to-Peer



Experiential





Peer to Peer Networking

- Through Events & Activities
- Interaction with other producers
- Connecting with industry leaders

Sharing information











Awards

1. Most Economically Profitable

Amount = \$2,000

2. Highest Input Use Efficiency –

Water × Nitrogen Intensification Performance Index (WNIPI)

Amount = \$1,000

$$WNIPI = \frac{\left(\frac{Y_{Farm}}{Y_{Control}} - 1\right)}{\left(1 + \frac{I_{Farm}}{ET_{Control}}\right) \times \left(1 + \frac{N_{Farm}}{ANU_{Control}}\right)}$$



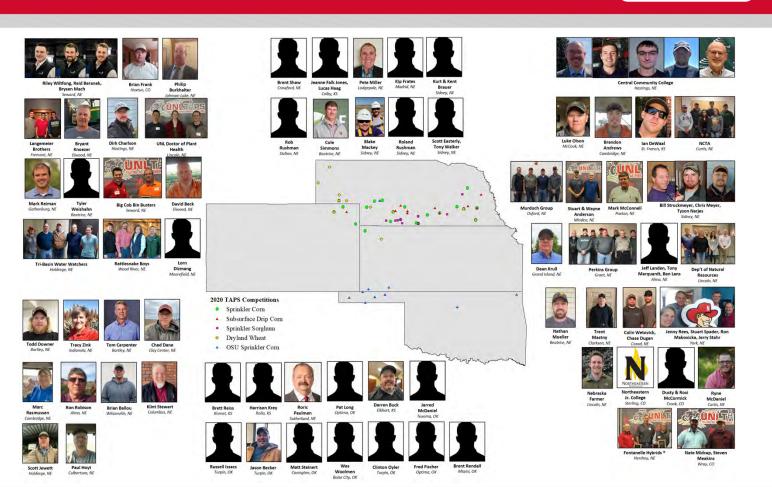
Amount = $$500 \times (Percent of Most Profitable Farm)$

Example: Farm 1 has highest yield, but only profited 78% of the most profitable farm.

$$$500 \times 0.78 = $390$$



2020 Participants





2019 New Contestants reasons for competing

"A different perspective." ~Lorn Dizmang~

"Interested in seeing how everyone has different philosophies in growing crops. I thought it would be interesting in how I could compete with having a slightly different background compared to many in the competition."

"Brian Frank"

"Seeing if reducing fertilizer and irrigation water reduces yield. How far can we reduce these inputs and yield the same." ~Curtis Scheele~

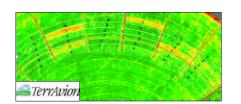
"TAPS has afforded me an opportunity to be a "farmer" in every sense of the word except for actually writing out the checks." Cole Simmons

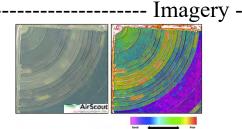
"Meet people, see how different ideas effect yields and profits as well as contributing some ideas and experience." "Donald Bloss"

"I love it because it is an experiment where there are so many choices that nobody is going to end up doing it the same way." ~Mark Reiman~



Technology and Services Provided









--- Weather Conditions -----

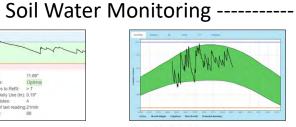








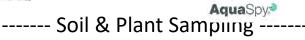






Phytech













Corn: July 13th, 2018 - Tassel (VT)/Silking (R1)





Sprinkler Sorghum Field Description

10 Farms

Tracy Zink

Ron Robinson

Klint Stewart

Brian Ballou

Mike Baker

UNL Educators

Slater Chandler

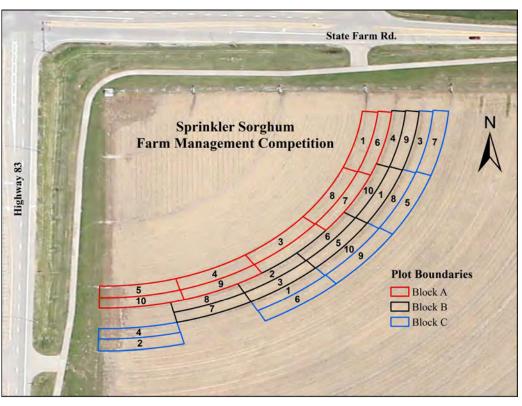
Dan Kuhlmann

Don Bloss

Todd Down€

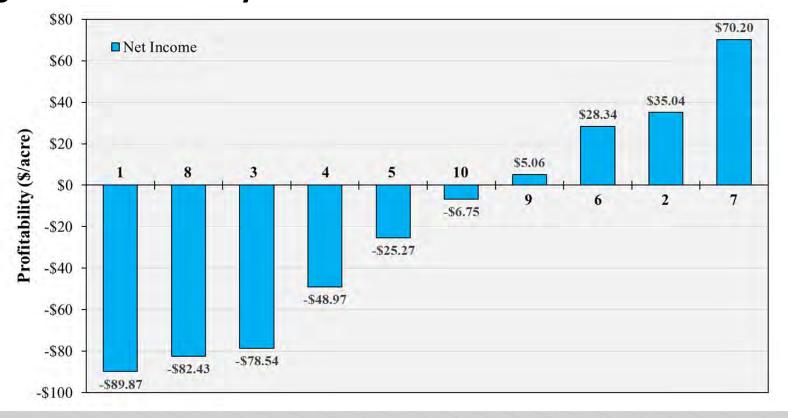
Nebraska Grain Sorghum Board







Sorghum: Profitability







2019 Competitions

Contact Krystle Rhoades at Krystle.Rhoades@unl.edu











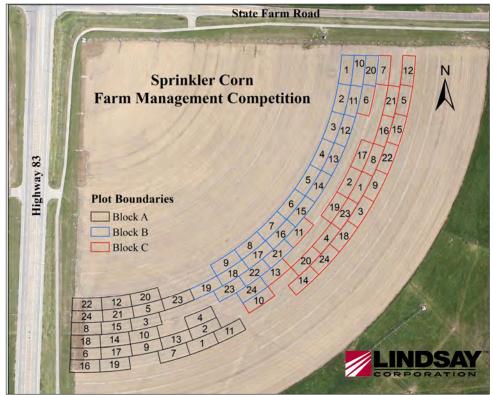
Sprinkler Corn Field Description 24 Farms

Tim Franklin Gerald Franklin Janet Bear Cory Gilbert **Barrett Duell** Jeanne Falk Jones **Bruce Young** Jim Kemling Ron Hagan Shawn Turner Troy Kemling Rick Salsman **Curt Richmond** Bill Richmond **Brent Gloy** Ted Tietien Matt Long **Bob Wiseman** Travis Edeal Jay Elfeldt Chris Anderson NJC - Andy Barlett

Joel Schneekloth

UNL Educators Craig Langemeier Ryan Langemeier **Andy Langemeier** Jordan Bergquist Joe Haas Eric Gustafson Marlin Murdoch Marcus Thomsen Jordan Brown Ian De Waal Chase Dugan Colin Wetovic Bill Struckmeyer Ben Bamhart Chris Meyer Colby Brauer **Tyson Narjes** Tim Schmeeckle NCTA- Brad Ramsdale Jason Pohlmann Kyle Spilker Brandon Beethe

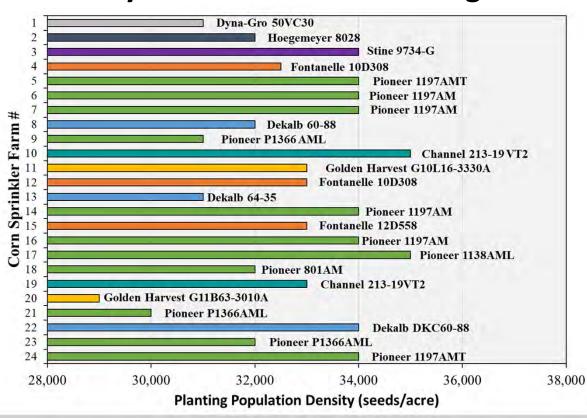
Ryan McDaniel Jeremy Siems Kyle Wollenburg Scott Theis Paul Hay Tim Graff Rodney Wiese Ron Mackovica Jerry Stahr Jenny Rees Stuart Spadar Randy Prior Tyler Weishahn Wes Cammack Brian Stahr Jason Perdue Brad Mackovica Mike Thompson Philip Paitz **Beth Eckles** Margeaux Carter Kris Reed Kent Zimmerman Dane Paulev Jeremy Gehle Kim Menke







Sprinkler Corn: Hybrid Selection & Seeding Rate



15 Hybrids

- Company shown by color

Population:

Min: 29,000

Avg: 32,771

Max: 35,000

Cost per Acre:

• Min: \$77

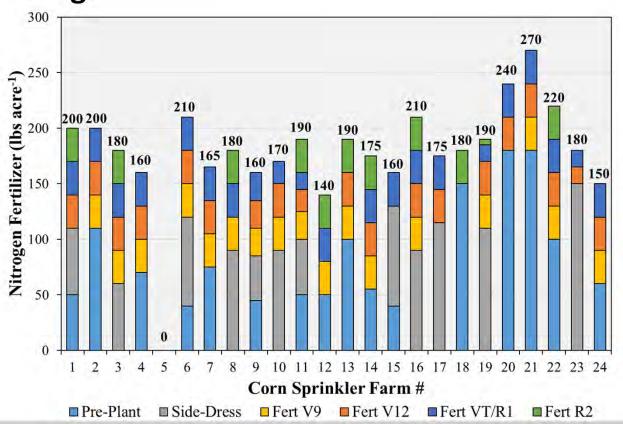
• Avg: \$100

Max: \$118





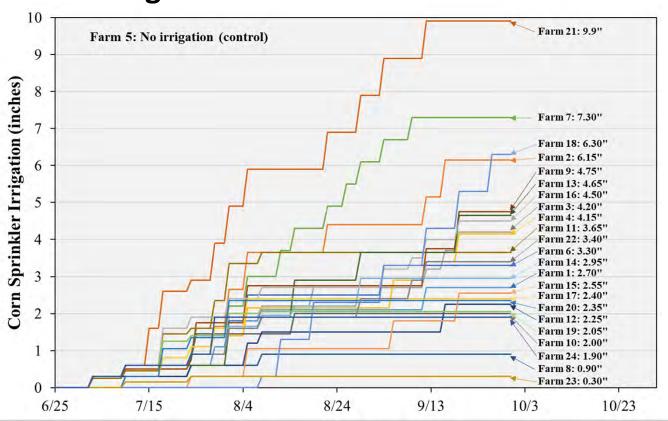
Sprinkler Corn: Nitrogen Fertilizer







Sprinkler Corn: Irrigation



Irrigation:

• Min: 0.30"

Median: 3.30"

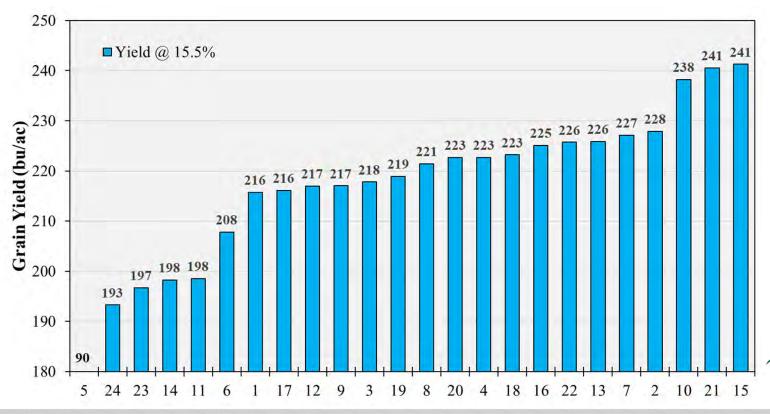
• Avg: 3.68"

Max: 9.90"





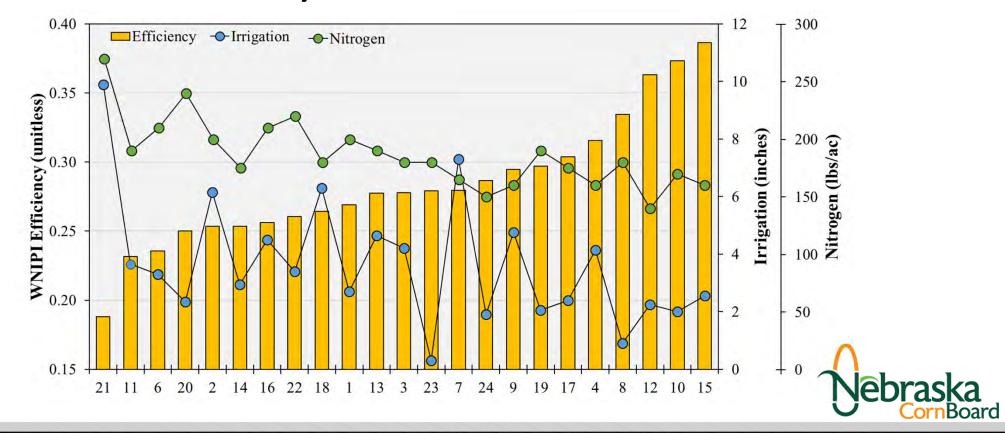
Sprinkler Corn: Yield





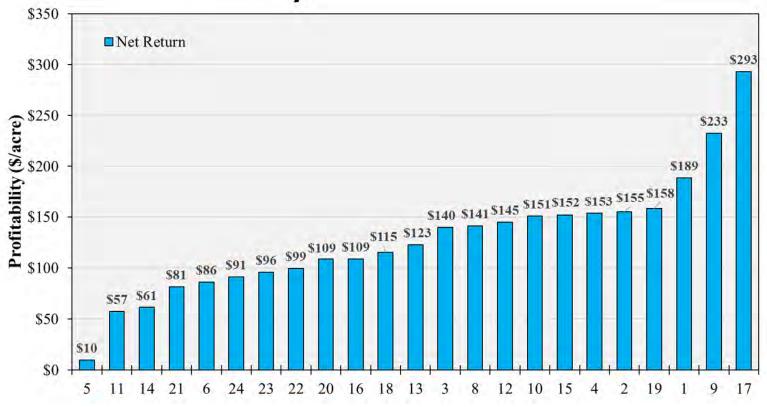


Sprinkler Corn: Efficiency





Sprinkler Corn: Profitability







Sprinkler Corn Competition
Award Winners



Highest Grain Yield: Fontanelle Hybrids ® Team

Highest Input Efficiency: Fontanelle Hybrids ® Team

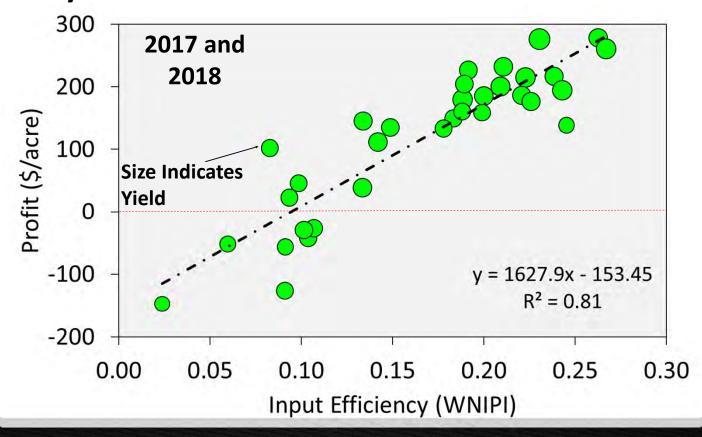
Most Profitable: Perkins Group







Input Efficiency versus Profit





2019 Participant Survey Results

- 42 of the 46 competition teams were surveyed.
- Responding participants reported that the top three reasons they joined TAPS was:
 - 1) to learn from others (89%)
 - 2) test new technology and strategies (77%)
 - 3) benchmark their abilities relative to peers (28%)
- 83% of participants said they have been asked or have talked about TAPS with an average of 12.5 individuals (friends, neighbors, etc.).



2019 Participant Survey Results

- Overall summary of six decisions:
 - 100% of the respondents have changed the way they think about one or more tools, methods, or technologies
 - 60% of the respondents are beginning to adopt one or more new tools/methods/technologies on the farm or for their recommendations to growers.



2019 Participant Survey Results

• My first year in TAPS I used 240lbs of nitrogen. I thought I would be on the low end of nitrogen to find out I applied the second most with a yield in the middle. On my own farm, I used 220lbs with 215bu/acre yield in 2019. The winner of TAPS in 2019 won with 180lbs. I decided to try it on my farm. In 2020 I applied 180lbs with 228bu/acre. The TAPS program is an excellent learning opportunity. We get to see what works for others and get a chance to try out some new ag tech through the program which is FREE! I plan to participate for many years as I will learn something each year. — Ryne McDaniel



2019 Participant Survey Results

I originally considered TAPS a way to test production theories and improve yields ...which it is. However! When I embraced the mission of TAPS, "evolving profitability and inputuse efficiency," I had a complete "Ah-Ha!" experience with how to keep all the dots connected in today's volatile farming environment. Thanks to TAPS, our cost of production and marketing plans are intimately connected and work hand-in-hand with constant reviews and immediate updates with any cost increase or grain contract. I am now watching the markets one and two years out, utilize different marketing tools that I've gained confidence with through TAPS, utilize on-farm storage in a more efficient and profitable manner, and I sleep a tad bit better! - Tracy Zink



Staying Connected

- Digital Newsletter (https://taps.unl.edu/newsletter)
 - Method of sharing news, upcoming events, etc. with contestants & supporters
- o Tips from TAPS
 - Written articles analyzing 2018 data of each decision
- Field Tours/Workshops/Banquet
- Summer Intern visit from Tufts University student
 - Focus on producer interviews & video production
 - In coordination with Ogallala Water Coordinated Agriculture Project
- Case Studies
 - Focus on each management decision
- Participant Interviews
- Articles (e.g., Nebraska Farmer, CropWatch)
- Social Media (e.g., Twitter, Facebook)



Tips from TAPS





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