INTEGRATING WEB MEDIA FOR IMPACTFUL EXTENSION AND RESEARCH

October 21
3:30 pm

Presented by
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Web-based media such as websites, blogs, webinars, videos and social media can be used to disseminate research, broaden the reach of extension programs, and connect with diverse groups of people. This seminar will discuss ways to integrate various web-based content, track activity and assess impact with surveys, polls and web tools.